

# Scouts BSA Membership Incentive Program

## INCENTIVE PLAN REQUIREMENTS

Earn a discount on an upcoming 2026 Scouts BSA event by completing the following requirements:

- ☐ **Select a New Member Coordinator**
  - Not a member of Key 3
  - Must be listed on My.Scouting by Aug. 1st
- ☐ **Social Media Promotion**
  - At least two different public social media pages and tagging SHAC.
  - At least one of them should be the unit's social media page, while the other could be personal page, a neighborhood group, school/community page, etc.
  - Instagram: [@samhouston.scoutingamerica](#) | Facebook: [Sam Houston Area Council, Scouting America](#)
- ☐ **Host a recruitment activity at a unit meeting**
  - Proven by posting to public social page and tagging SHAC.
  - This is an open house to bring in NEW Scouts (AOL Crossover will not be a valid event for this requirement)
- ☐ **Assist 1 Cub Scout Pack Sign-up-night**
  - Proven by posting to public social page and tagging SHAC
- ☐ **Attend your district's Trail-2-Troop**
- ☐ **Recruit 1 new registered Adult Leader per 3 Scouts recruited**

*10% off Full Throttle Spring OR Fall 2026 (can compound onto FOS 50%) (only good for one event)*



Recruitment Resources