LEADING YOUTH TO LIFELONG VALUES. SERVICE AND ACHIEVEMENT



# Building Your Future

FUN LEADERSHIP CONSERVATION DUTY FITNESS OUTDOORS



#### Dear Friends.

Through your support and leadership, 2024 was a successful year for Scouting in Southeast Texas.

The Sam Houston Area Council served over 28,600 youth through traditional Scouting, career-based Exploring and ScoutReach programs. Partnering with new chartered organizations, we saw an increase in units over last year. Our council also had over 800 Scouts achieve the rank of Eagle Scout.

2024 saw a year focused on increasing youth membership and increasing adult participation. The council added over 7,000 new Scouts and over 2,100 new volunteers.

As we continue to be on the cutting edge in program innovation, we have formalized a number of Corporate Partnerships in order to create dynamic program offerings for our Scouts, preparing them for future careers in critical fields.

All these successes were made possible by the tireless effort from over 10.000 volunteers.

Thanks to your support and dedication to Scouting, we continue to lead youth to lifelong values and a commitment to service and achievement throughout our diverse community.

William J. Berger

Chair of the Board

Deborah A. Rollinson Council Commissioner

Marvin D. Smith CEO/Scout Executive

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## Investment in the Community

#### **SCOUTREACH**

We remain committed to investing in the ScoutReach Initiative, which focuses on serving youth in our most underserved neighborhoods. In 2024, the Sam Houston Area Council invested \$867,381 to deliver a Scouting program to **6,443** youth in **22** underserved schools in at-risk communities.

Results from our 2024 survey show our School Principals agree that ScoutReach works...

**100%** Because Scouting is a character-building program, my students are better able to deal with peer pressure.

**96%** The Scouting curriculum is helping students build self-esteem.

**96%** Consistently repeating and practicing The Scout Oath and Law is helping my student's behavior.

**92%** Scouting helps motivate better student attendance.









## 2024 Highlights\*

28,603 total youth served in 652 Cub Scout Packs, Scouts BSA Troops, Venturing Crews, Sea Scout Ships and **Explorer Posts** 

10,778 Registered volunteer adult leaders

**811** Scouts attaining the rank of Eagle Scout

**6.013** Cub Scouts attended **Weekend Adventure Camps** 

2,442 Scouts attended **Summer and Winter Camp** activities

1,734 Cub Scouts attend a council Day Camp

<sup>\*</sup>statistics reflected as of 12-31-2024

## A Worthy Recognition

Alejandro (Alex) Bayon-Barrera, from Troop 1180 in The Woodlands, was named the National Service Territory 7 recipient of the Glenn A. and Melinda W. Adams Eagle Scout Service Project of the Year Award.

Alex's project consisted of leading three different non-profit organizations and a volunteer group of Scouts, friends, and family to source, ship, export and import a 20 foot container of medical equipment and supplies to a pediatric surgical center in Guatemala called "Centro Moore." The supplies were used to perform 300 free surgeries to impoverished children who otherwise would not be able to get the care they need or deserve.

## Forging Partnerships

In 2024, we established strategic partnerships with leading corporations such as EOG, NOV, Citgo, Transocean, NASA, and Space Center Houston. Our goal is to prepare future generations of corporate leaders in fields like STEM, aviation, aerospace, and technology. These collaborations will allow us to develop a variety of engaging and dynamic programs tailored specifically for our Scouts. These programs will enhance their learning experiences and encourage them to pursue careers in various fields.

NASA and the Sam Houston Area Council signed a Space Act Agreement, marking the first collaboration between NASA's Office of STEM Engagement (NASA OSTEM) and a Scouting Council. This agreement provides Scouts with access to premier Science, Technology, Engineering, and Mathematics (STEM) programs and supports NASA's mission to prepare the next generation of explorers while enhancing youth education.

Through this partnership, Scouts will gain a deeper understanding of the academic requirements of the aerospace industry and engage with NASA to widely share information about its activities and outcomes. Scouts will have the opportunity to participate in the NASA Stars & STEM Program, which offers an in-depth look at current science and projects being developed at NASA. Additionally, Scouts will enjoy a behind-the-scenes tour of NASA, partake in a robotics workshop, tackle the HUET Survival Challenge, meet an astronaut, communicate with the International Space Station (ISS), and participate in many other exciting activities.







## A Scout is Helpful

This year, Scouts and leaders collectively contributed over 160,000 hours of community service, translating to an economic impact of **\$5,350,000**.









## **Thank You!**

Annually, the Sam Houston Area Council invests over \$390 in each of our Scouts through programs and services. Thank you to the following Leadership Level supporters:

#### \$100,000+

**Estate of Gail Antoinette** Hyndman Herzstein Foundation Stephanie & Frank Tsuru

#### \$50,000-\$99,999

Foundation

Citgo Petroleum Corporation EOG Resources, Inc. The George Foundation The Henderson-Wessendorff

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### OPERATING FINANCIAL **SUMMARY\***

#### INCOME

Community Support \$3,494,924 United Way \$531,185 Council Generated \$7,187,504

\$11,213,613

#### **EXPENSE**

**Program Services** \$9,383,903 Direct Service (ScoutReach) \$867,381 Administration \$688,433 **Fundraising** \$1,084,337

\$11,156,673

\*2024 Unaudited financials.

Complete audited financials are available online at www.shac.org/annual-reports



#### 2024 OFFICERS & **EXECUTIVE COMMITTEE**

#### **OFFICERS**

Chair of the Board	.William J. Berger
Council Commissioner	.Deborah A. Rollinson
Immediate Past Chair	.Daniel G. Bellow
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Vice Chair – Safety	.Michael Narvaez
CEO/Scout Executive	.Marvin D. Smith

#### MEMBERS OF THE COMMITTEE

Shad A. Higdon Nelson R. Block Frank D. Tsuru William H. Caudill John B. Walker Daniel J. Churay Judson B. Walker Bradley W. Corson Clay C. Williams George A. DeMontrond, III

Rodney W. Eads







